

# Promotional Mugs

## 6-steps to the perfect advertising gift



### STEP 5

**5. Special offers.** Redbrows can sometimes get special offer items so it's always good to check on what the latest is. Sometimes our UK manufactured mugs can be cheaper than those manufactured off-shore due to a promotion or exchange rates.



### STEP 6

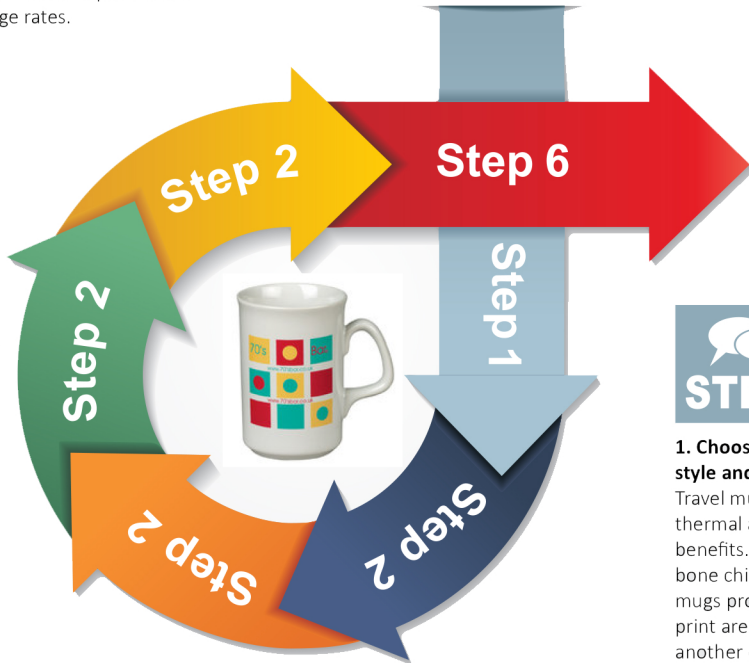
**6. Set a target delivery date.** We offer a complete in-house artwork surface and one-off print samples but it all takes time. Remember all quoted delivery dates are from artwork acceptance.



### STEP 4

**4. Remember your budget.**

For a single launch event you may decide that quantity is more important than overall life say for a plastic mug. For longer life you may want the mug to be dishwasher-proof and more sturdy for longer lasting wear.



### STEP 1

**1. Choose your mug style and material.**

Travel mugs offer thermal and storage benefits. Ceramic or bone china cups and mugs provide larger print areas. Plastic is another option.



### STEP 3

**3. Choose a colour and imprint style**

Mugs come in all sorts of colours. Decide whether to go for a wrap-around or single position imprint. Unit cost also rises with the number of colours printed.



### STEP 2

**2. Choose your packaging style.** Mugs can be wrapped in a cellophane bag, sent our bulk packed in cardboard boxes with separators or individually packed in their own cardboard outers.